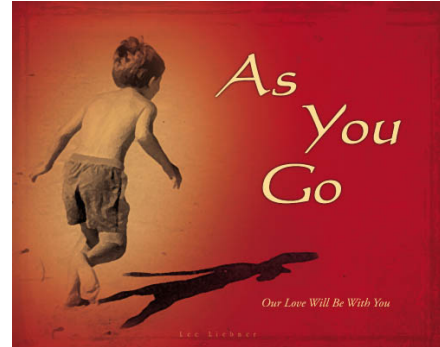


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## FOR IMMEDIATE RELEASE

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## New Send-off Gift for College-Bound Teens Delivers Powerfully Supportive Message

Chadds Ford, PA – August 10, 2007 – *As You Go*, published today by OceanBridge Communications, Inc., is a new kind of going-away present a parent will want to give to a young person about to leave home for college—a combination book/song/scrapbook. An online presentation of the book can be experienced at [www.AsYouGo.net](http://www.AsYouGo.net).

The book includes:

- The original song on CD “*As You Go (Our Love Will Be With You)*”
- The song lyrics, accompanied by stunning photography from around the world
- 8 pages of quotations from inspirational sources ranging from Patanjali and Gandhi to Tom Brokaw and Yogi Berra
- 16 “Rules for Survival” from wildly successful entrepreneur Bob Parsons
- One of the finest commencement addresses ever delivered, from young teacher Joseph Consiglio, published here for the first time

Unique to *As You Go* is the way it integrates a scrapbook with the song. A total of 18 pages of beautiful backgrounds have been inserted within the song lyric pages at carefully selected points where personal photographs would be especially poignant. For example:

<i>You, once small...</i>	[1 extra page]
<i>Now stand tall...</i>	[2 extra pages]
<i>It has been so incredible watching it all...</i>	[4 extra pages]

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This scrapbook feature makes the experience of the song's supportive message intensely personal for the child leaving home. The book's [very first testimonial](#) confirms this. A mother in Pennsylvania writes:

*“As You Go was the perfect send-off gift... As Victoria was flipping through the pages, I put the CD on and between the two of us, the tears seemed endless. Victoria’s first comment was ‘I’m taking this with me’...It truly helped me send her off to school with a positive message about who she is and how much we believe in her.”*

For the child leaving home and the parents letting go, the true gift of **As You Go** is this: what could have felt like the sad breaking of a bond instead becomes the healthy strengthening of it.

The first in a series of book/song/scrapbooks from Ocean Bridge Communications about life’s major transitions, **As You Go** was written by father and musician Lee Liebner. The book is available through the [As You Go Web site](#). The price of this 76-page full-color 10-inch-by-8-inch hardbound book is US \$24.95 plus shipping and handling (plus tax in Pennsylvania). Press review copies are available upon request.

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